

GAMA NEWS

The Game Manufacturers Association is a non-profit organization founded in 1982 to advance the hobby games industry. GAMA works to promote the general interest of all persons engaged in the buying, selling, licensing, and manufacturing of hobby game products.

Message from the Executive Director:

It's a very exciting time for the hobby games industry! Tons of new titles being released, hobby games are being referenced throughout pop culture, and game-centric shows are growing in attendance.



This year, *Origins* hit another record high in attendance, reaching 18,648; that's an increase of 1,647 from 2017. We introduced a new layout of our halls, creating room for 136 additional booths in the exhibit hall. Our exhibitors and attendees seemed very pleased with the move. We saw a lot of vendor and attendee interactions happening. There was plenty of space to shop, demo games, and ultimately enjoy the enthusiasm radiating through the halls.

The *GAMA Trade Show* is returning to the Peppermill Resort, in Reno, March 11-15, 2019. We are excited to announce *Asmodee North America* will be joining us in 2019 as the show co-sponsor.

GAMA Trade Show is a great resource for industry professionals looking to learn from their peers. Travel to Reno for five days of networking, educational seminars, and a first-look at new products being released.



The *GAMA* retail room deal at the Peppermill is back! When your store books a night at the Peppermill, *GAMA* will cover an additional night for free—maximum of two nights per store. Stores must book through the Peppermill to receive the retail room deal.

Rooms start at \$99 a night! The *GAMA* room block closes Saturday, February 25—don't miss this opportunity!

Online registration and hotel block open November 1, 2018. Visit www.gamatradeshow.com for information on hotel reservations, registration, and more—be sure to check back often for important updates.

You must be a GAMA member to attend the show. Applying for membership is simple. Visit www.gama.org and begin your application today!

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GAMA Trade Show:

March 11-15, 2019
 Peppermill Resort
 Reno, NV

Origins Game Fair

June 12-16, 2019
 Greater Columbus
 Convention Center
 Columbus, OH

Mission: The essential nexus for new and experienced game industry professionals, The Game Manufacturers Association (GAMA) serves to promote its member's common interest—to increase the adoption of and engagement with hobby games. GAMA fosters networking, sharing of best practices and innovations, and the pooling of resources toward common goals. GAMA achieves this through hosting trade and consumer shows, industry events, providing an information and resource hub, marketing activities, and interfacing with other trade organizations in adjoining industries.

Purpose: GAMA is the nonprofit trade organization dedicated to serving the tabletop industry. GAMA strengthens and supports all industry professionals by advancing their interests, providing educational programs and opportunities, and promoting our unique form of quality social entertainment.

Vision: A game on every table, a table for every gamer.