

# GAMA NEWS

The Game Manufacturers Association is a non-profit organization founded in 1982 to advance the hobby games industry. GAMA works to promote the general interest of all persons engaged in the buying, selling, licensing, and manufacturing of hobby game products.

## Message from the Executive Director:

Online registration for the *GAMA Trade Show* is open! Be part of this unique networking opportunity for the hobby games industry, hosted by the *Game Manufacturers Association*.

The *GAMA Trade Show* is returning to the Peppermill Resort, in Reno, March 11-15, 2019.



We are excited to have *Asmodee North America* joining us in 2019 as our show co-sponsor.

The *GAMA Trade Show* is the event to connect with fellow game professionals. Discover the latest in games, industry news and consumer trends. Learn valuable information over five days of educational seminars and panels designed to provide you with the best content to take home and apply to your business.



The *GAMA* retail room deal at the Peppermill is back! When your store books a night at the Peppermill, *GAMA* will cover an additional night for free—**maximum of two nights per retailer**. Stores must book through the Peppermill to receive the retail room deal.

Rooms start at \$99 a night! The *GAMA* room block closes Saturday, February 25—don't miss this opportunity!



*GAMA Trade Show* is a great resource for industry professionals looking to learn from their peers. Travel to Reno for five days of networking, educational seminars, and a first-look at new products being released.

Register and reserve your room today! Visit [www.gamatradeshow.com](http://www.gamatradeshow.com) for information on hotel reservations, registration, and more—be sure to check back often for important updates.

**You must be a GAMA member to attend the show. Applying for membership is simple.**

Visit [www.gama.org](http://www.gama.org) and begin your application today!

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**GAMA Trade Show:**  
March 11-15, 2019  
Peppermill Resort  
Reno, NV

**Origins Game Fair**  
June 12-16, 2019  
Greater Columbus  
Convention Center  
Columbus, OH

**Mission:** The essential nexus for new and experienced game industry professionals, The Game Manufacturers Association (GAMA) serves to promote its member's common interest—to increase the adoption of and engagement with hobby games. GAMA fosters networking, sharing of best practices and innovations, and the pooling of resources toward common goals. GAMA achieves this through hosting trade and consumer shows, industry events, providing an information and resource hub, marketing activities, and interfacing with other trade organizations in adjoining industries.

**Purpose:** GAMA is the nonprofit trade organization dedicated to serving the tabletop industry. GAMA strengthens and supports all industry professionals by advancing their interests, providing educational programs and opportunities, and promoting our unique form of quality social entertainment.

**Vision:** A game on every table, a table for every gamer.